

SHYAIRE GANGLANI

2019 AWARD SCHOOL GRADUATE
CREATIVE & SOCIAL MEDIA EXPERT

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Nationality: Singaporean



Shyaire Ganglani is a creative specialising in digital and social media. A 2019 AWARD school graduate, she is looking for opportunities in Melbourne. While her portfolio and award-winning work can be found on her website, an explanation as to why she sometimes talks in the third person cannot be found anywhere. Find out more: www.shyaire.com

twitter /shyreesays

in /in/shyaireganglani

EXPERIENCE

SENIOR SOCIAL MEDIA MANAGER

FENTON STEPHENS | JULY 18 - JULY 19

Content/copywriting for every social media client, and end-to-end retainer services.



LEAD DIGITAL STRATEGIST

AUSTRALIAN RADIO NETWORK | OCT 17 - JUNE 18

Handle all digital responses to commercial briefs, create decks for sales teams to take digi ideas to market and facilitate and partake in all brainstorming/



SOCIAL MEDIA MANAGER

OGILVY PUBLIC RELATIONS | OCT 15 - SEP 17

Social engagement strategies, content consultation, campaign conceptualization and implementation.



HEAD OF SOCIAL MEDIA

XISCHE | JAN 14 - OCT 15

Led a team of social media managers, executives and creatives while growing the business and team.



JUNIOR PLANNER

SOCIALIZE AGENCY | JUL 13 - DEC 13

Content planning for over 40 clients facilitating brainstorming and developing paid media strategies.



SENIOR ACCOUNT EXECUTIVE

SOCIALIZE AGENCY | MAR 12 - JUL 13

Content creation, community management, and day-to-day media buying.



EDUCATION

MURDOCH UNIVERSITY

MASS COMMUNICATION,
JOURNALISM AND PUBLIC RELATIONS, 2009 - 2012

INTERNATIONAL SCHOOL OF CHOUEIFAT

2000 - 2009

LANGUAGES



AWARDS

CANNES LION

COCA COLA - DARK IFTAR - SILVER - 2016

MENA DIGITAL AWARDS

TONGUE TWISTERS - HUAWEI ARABIA - GOLD - 2015
MONOPOLY AT THE MALL - MAF - GOLD - 2015

T-BREAK AWARDS

BEST GAMING SOCIAL MEDIA - PLAYSTATION MIDDLE EAST - 2014

EFFIES MENA

KEEP GOOD FOOD GOOD - GLAD ARABIA - SILVER - 2012

THINGS SHE LOVES

WRITING

CYCLING

READING

RUNNING

MUSIC